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There is hardly a feeling in the human breast as praiseworthy as honor. It is the best form of self-respect. It is manliness or womanliness raised to the nth power. It is character, confidence, the true foundation of business success, and, altogether, the cleanest, brightest and solidest moral metal in the spirit of man.

Honor



"Little Flower, if I could but understand, What you are, root and all, and all in all, I should know what God and Man is."

.....Tennyson

Orange Queen in bloom from bulblet 83 days after planting.

FROM

Edgar Keefer Flower Gardens
Andrews, Indiana

Return Postage Guaranteed

1927

Price List of Select
GLADIOLUS
with descriptions

A Garden for every Home and
Glads for every Garden

PRINTED IN U. S. A.



U.S. Dep't of Agriculture
Washington
D. C.

ONE DOZEN AT THE PRICE OF TEN

	Each	Large	Med.	Small	Bblts.
ALBANIA (Kemp)10	.06			
One of the finest white varieties. Pure, soft white, with rounded petals. You will like it.					
ALICE TIPLADY (Kunderd)10	.06	.03	1000	1.00
Orange saffron colored Prim. Probably the most popular Prim ever put on the market.					
AMERICAN BEAUTY (Diener)	\$.15	\$.10	\$.05	1000	\$1.25
American Beauty Rose color. Cream throat. A great many open flowers makes a boquet of one spike. Extra fine.					
ANNA EBERIUS (Diener)07	.05		1000	1.00
Dark velvety purple, shading darker in throat. Strong spike with wide open flowers.					
ANTHONY B. KUNDERD (Kunderd)12	.08	.04	1000	2.00
Intensely ruffled, large flower of cream color, overlaid with soft pink. Very beautiful.					
ARLON (Kunderd)08	.03		1000	1.00
A very large, wide petalled Prim. Tall, slender and graceful. Exquisite salmon buff.					
BENGAL TIGER (Pratt)10	.06	.04	1000	2.00
Hard to describe but a beauty nevertheless. Dark brick red to mahogany brown with darker stripes running through petals. One of the most admired in our gardens.					
CATHERINE COLEMAN (Coleman)75				
Geranium pink. Very fine. Stock limited.					
CRIMSON GLOW (Betscher)07	.05			
Wide open glowing crimson. One of the best in this color.					
E. J. SHAYLOR (Kunderd)10	.06	.04		
Rich rose pink. One of the finest of all for cut flowers.					
ELIZABETH TABOR (Hinkle)25	.15	.10	1000	2.00
A glorified Mrs. Frank Pendleton that blooms in 50 days. One of the finest of recent introductions. Stock limited.					
FLORA (Burbank)07	.05	.03	1000	1.00
White faintly suffused with pink throat light lemon yellow. Early, fine grower, and a credit to the originator.					
EVELYN KIRTLAND (Austin)10	.06	.04		
Conceded to be the most beautiful, brilliant Gladiolus in existence. The color is a striking shade of rosy pink with glowing blotches of scarlet on lower petals. The whole flower is overlaid with a glistening luster.					
GIANT NYMPH (Coleman)25	.15	.10	1000	3.00
Very tall, strong grower opening six or eight large flowers at a time. Light rose pink shading to soft yellow throat. One of the very best.					
GLENDALE (W. B. Davis)15	.10	.05	1000	1.00
Glowing dark cyclamen red. A late variety in great demand.					

LARGE BULBS ARE 1¼ IN. UP; MEDIUM, ¾ To 1¼ IN.; SMALL, ¾ TO ¾ IN.

ONE DOZEN AT THE PRICE OF TEN

	Each	Large	Med.	Small	Blbs.	
GOLDEN MEASURE (Kelway)12	.08				
One of the best yellows. Very large, tall growing, with blooms slightly ruffled.						
HAWAII (Diener)20	.15	.07	1000	2.00	
An odd shade of rose pink, more like old rose, shading to a dark throat outlined with white.						
HENRY FORD (Diener)30	.20	.10	1000	5.00	
Color of Anna Eberius but much larger. In great demand.						
JEWELL (Zeestraten)10	.03	.04	1000	1.00	
Lovely salmon pink, melting into a creamy yellow throat. A Prim with the hood left off. You will love this one.						
JOE COLEMAN (Kunderd)10	.06				
Large rich ruffled red. Tall and vigorous with many open.						
LOUISE (Wright)10	.06	.04	1000	1.00	
Bright lavender, wine colored throat blotch. One of the best lavenders.						
MARIE KUNDERD (Kunderd)25	.15				
One of the finest whites. Very early. Indescribable in its soft beauty.						
MARSHAL FOCH (Kunderd)15	.10	.06			
Late blooming variety; glowing pink with light scarlet throat blotch. Very beautiful.						
MRS. DR. NORTON (Kunderd)10					
The finest cream and pink variety. Tall, with many open.						
MRS. F. C. PETERS (Fischer)20	.15				
Tall stately plant. Blooms are of rich rose lilac. Large and many open. Very beautiful.						
MRS. FRANK PENDLETON (Kunderd)08	.06	.04			
An old variety that is yet to be surpassed. Rose pink over white ground with vivid blood red blotches in the throat.						
MRS. H. E. BOTHIN (Diener)10	.06	.04	1000	1.00	
Heavily ruffled, light rose pink with soft scarlet throat blotch. One of the loveliest.						
MRS. LEON DOUGLAS (Diener)20	.15				
One of the most admired in our garden. Begonia rose, darker markings in petals. Can be grown six feet in height. Flowers enormous. Magnificent.						
MRS. P. W. SISSON (Coleman)	\$10.00	\$7.50	\$5.00	Ea.	1.00	
Joe Coleman's \$100 prize winner. Brilliant cameo pink, with many open. Stock limited.						
MRS. RICHARD LOHRMAN (Diener)15	.10	.05	1000	1.00	
A soft cream pink, with lemon throat rivaling an orchid in its beauty. Crooked spikes which lend themselves splendidly to artistic arrangements.						

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ONE DOZEN AT THE PRICE OF TEN

	Each	Large	Med.	Small	Bibts.	
MYRA (Kunderd)08					
An enormous peach salmon colored Prim. Very fine and one of our favorites.						
ORANGE QUEEN (Pfitzer)17	.12	.08	1000	5.00	
See outside cover. A super-Prim rated 98 by Gersdorff. Apricot orange, the only variety of just this shade. Winner of many prizes in America and Europe. A Queen indeed.						
PEACH ROSE (Kunderd)25					
Deep rose with much darker throat.						
PURPLE GLORY (Kunderd)15	.10	.05			
Not purple, but deep maroon, heavily ruffled. Petals of great substance. Our vase of Purple Glory took first prize as finest dark red in the show at Rochester, N. Y.						
RICHARD DIENER (Diener)25	.15				
Geranium pink, cream throat, approaching perfection in coloring. Long spikes. Many open.						
ROSE ASH (Diener)10	.07	.04	1000	1.00	
Color is ashes of roses. Is admired by all. Makes a wonderful combination with Purple Glory.						
SCARLANO (Kunderd)08	.06	.04			
Light scarlet, heavily ruffled. Stands sun well. Very fine.						
SCARLET PRINCEPS (Kunderd)15	.10	.05			
This variety is sometimes called Virginia. We believe there is no variety in this color that can surpass this one. Pure spectrum red with wonderful massive spikes. A bo- quet of this variety will stop the most dis- interested person for another look.						
SOUVENIR (Gravereau)10	.07				
Prim, very early, growth habits and spike near perfection; color a pure, live yellow that gleams like gold; combined with soft pinks or delicate lavenders it makes an ir- resistible appeal.						
SULPHUR FRILLS (Kunderd)35	.20			
The name describes it. Tall spike with medium sized flowers of sulphur yellow, intensely frilled. Very fine.						
SUPERBA (Coleman)35	.20	.15			
Rich scarlet. Very fine. Stock limited.						
TOPAZ (Kunderd)10	.06	.04			
Finest salmon pink Prim of very dainty and refined appearance.						
W. H. PHIPPS (Diener)75	.50	.30			
A masterpiece in "Glads." La France pink overlaid with rose salmon. Many open flowers of enormous size. Magnificent.						

BARGAIN COLLECTION. In place of a mixture we are offering a set of 15 or more bulbs, each one different but not labelled. We are using in this some of our finest varieties and should you purchase these separately under name they would cost you at least \$2.00. Per collection \$1.00.

LARGE BULBS ARE 1¼ IN. UP; MEDIUM, ¾ To 1¼ IN.; SMALL, ¾ TO ¾ IN.

Edgar Keefer Flower Gardens

Andrews, Indiana

WHOLESALE PRICE LIST OF GLADIOLUS FOR SPRING 1927

	Per	Large 1 1/4 in. up	Med. 1 1/4 - 3/4 in.	Small 3/4 - 3/8 in.	Blts. Per M
ALICE TIPLADY	25 100	\$ — —	\$.60 2.00	\$.35 1.10	\$ — —
ANNA EBERIUS	25 100	— —	.60 2.00	.35 1.10	— 1.00
ARLON	25 100	— —	.60 2.00	.35 1.10	— 1.00
BENGAL TIGER	25 100	— —	— —	.85 2.25	— 1.00
E. J. SHAYLOR	25 100	— —	.60 2.00	.35 1.10	— —
ELORA	25 100	.75 2.50	.50 1.60	.25 .90	— 1.00
GLENDALE	25 100	1.75 6.75	1.25 4.75	.75 2.75	— 1.00
JEWELL	25 100	1.00 3.75	.75 2.75	.50 1.50	— 1.00
MRS. H. E. BOTHIN	25 100	1.25 4.00	.85 3.10	.50 1.50	— 1.00
MYRA	25 100	.75 2.75	.50 1.90	.35 1.10	— 1.00
ORANGE QUEEN	25 100	— —	— —	.90 3.00	— 5.00
SCARLET PRINCEPS	25 100	1.25 4.50	.85 3.50	.50 1.50	— 1.00
TOPAZ	25 100	— —	.75 2.75	.50 1.50	— 1.00
HENRY FORD	25 100	— —	— —	1.00 3.75	— 5.00

We have a small lot of Catherine Coleman and Superba accidentally mixed; about twenty-five percent Coleman. We are offering these at the following prices. Small bulbs, 3/8 to 3/4 inch, per 25, \$1.40; per 100, \$5.00; blts. per 1,000, \$7.50. This is a bargain for any one wanting these varieties as the Catherine Coleman in the mixture are worth more than the prices asked.

All stock is offered subject to prior sale. 25 percent will hold for later delivery. Net cash before shipment or balance C. O. D.

We guarantee this stock to be finest quality, true to name and satisfactory in every way. We cannot, however, be responsible for results obtained due to conditions beyond our control.

These prices are prepaid.

Reference: State Bank of Andrews.



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LARGE BULBS ARE 1¼ IN. UP; MEDIUM, ¾ To 1¼ IN.; SMALL, ¾ TO ¾ IN.

Dahlias

We are offering herewith a short but very select list of the world's finest varieties of Dahlias. Prices quoted are for strong field grown tubers. Dahlias will not be sent with Gladiolus but will be held by us in storage until planting time. This will insure tubers reaching customer in very best condition. Varieties marked * can be had in green plants cut of three inch pots at half the price of tubers. Plants will be ready from May 15 to June 10.

ROBERT TREAT.* This variety is outstanding in the Dahlia world. Has been awarded highest honors everywhere exhibited. A vigorous grower, a free bloomer, producing enormous flowers of decorative type, of pure, dark, American Beauty red. Each \$2.50.

JERSEY'S BEAUTY.* For cut flowers this variety is superior to all others. A vigorous grower of perfect habits. Flowers of decorative type of great size on long, strong stems. Color is clear salmon pink. You cannot buy better. Each \$2.50.

MRS. I. DE. VER WARNER.* Another variety of perfect growth habits. The flowers are enormous, on long stems, of decorative type of clear mauve lavender. There is no other in this color to compare with it. Each \$1.00.

MRS. CARL SALBACH. A free, vigorous grower, producing perfect flowers of clear, mallow pink on long, strong stems. A grand variety in every way. Each \$.50.

CHARM.* A great variety in true autumnal colors. The plant grows vigorously, foliage is rich dark green, blooms freely with splendid stems. Flowers are very large and keep splendidly. Each \$1.00.

MRS. FRANCES LOBDELL.* A hybrid cactus of vigorous, low growing habit. Blooms freely and at times plant is so full that it resembles a peony bush in full bloom. Color is mallow pink shading to white in center. Each \$1.00

KITTY DUNLAP. The best variety we have so far as keeping qualities are concerned. Plant is good grower. Flowers are rose lavender of flat decorative type. You will surely want Kitty in your garden. Each \$1.25.

EARL WILLIAMS.* Decorative type. Splendid grower, flowers very large of rich scarlet with each petal heavily typed white. Attracts a great deal of attention. Each \$1.50

PRIDE OF CALIFORNIA. An old variety of much merit. Rich dark red decorative of great size and depth. Each \$.40.

ATTRACTION. The best pure lavender cactus variety. Flowers large on splendid stems. Each \$.50.

We will issue a special plant list to our customers who live within a radius of fifty miles or so, about April 10. Any one living at a greater distance may have same for the asking. Dahlia plants may be safely shipped hundreds of miles.

Our Guarantee

We guarantee all stock sent out to be true to name, free of injurious disease, up to grade and of very best quality. We will replace free of charge all goods which for any reason prove to be unsatisfactory. We cannot however be responsible for results obtained due to conditions beyond our control. We have adopted the GOLDEN RULE for our business standard. There is no better guarantee than this.

IF YOU ARE A MEMBER PLEASE HAND THIS TO SOME FRIEND

Special Offer

Garden & Home Builder
(yearly rate \$3.00)

and membership in American Gladiolus Society
(annual dues \$2.00)

BOTH for only \$4.00

Garden & Home Builder is the most reliable, timely and complete guide for the garden. Each month it covers the garden work for that month.

The A.G.S. will send you its monthly magazine, devoted solely to Gladiolus. **This combined, unusual service will aid with every problem of your garden.**

"I hereby apply for membership in the American Gladiolus Society, and inclose \$2.00 as annual membership dues, \$1.00 of which is for a year's subscription to the 'American Gladiolus Society Monthly Bulletin.'"

Mail this application and \$2.00 to

JOHN C. DAVIS, Sec. and Treas., 77 South Ave., Rochester, N. Y.

or if you desire to subscribe for Garden & Home Builder send \$4.00

Name _____

Street and No. _____

City or Town _____

State _____

Amateur or Professional _____

BECOME A MEMBER OF THE AMERICAN GLADIOLUS SOCIETY

The Gladiolus, The King of Flowers

Would you like to know more about growing Gladiolus? Would you like to know how to make them bloom like your neighbors? Wouldn't it please you to be able to produce these long spikes with many flowers open, such as you see at the flower shows or in your florist's show windows? Would it be interesting to you to know what new varieties are being created; their color, size, and price?

There are no secrets in all these. If you will become a member of the American Gladiolus Society, you will receive its beautiful 32-page monthly "Bulletin," which explains all these things and teaches you how to grow them as good as the professional. The "Bulletin" will also teach you the best varieties and proper colors to grow for different effects and purposes.

Why have nearly four thousand amateurs joined the Society in the past five years? They are "in search of knowledge," and the best place to find it is in the columns of the A. G. S. Official "Bulletin," any issue of which is worth the full cost of membership.

Garden & Home Builder is published in a 20-acre garden—a vast experimental station. Here every new plant, new spray and insecticide, and new cultural method is tested. The results come to you each month in this reliable, fully illustrated periodical. It helps with every phase of garden work in every kind of a garden.

This magazine has been enlarged, its policy broadened, its name changed to Garden & Home Builder,—to help with the house as well as with the garden. With more garden material than ever, this is the best garden and home magazine published.

SPECIAL OFFER:

Garden & Home Builder	}	\$4.00
and		
Membership in the A. G. S.		

What some of our customers say. We have a whole box full of similar letters.

Cancnsburg, Pa., April 2, 1926

This is to acknowledge receipt of your recent shipment of bulbs. Stock very satisfactory.

Batavia, N. Y., April 25, 1926

Your shipment arrived in first-class condition and I thank you for the extras. Hope to buy more of you next year and also to meet you at the show at Rochester.

Loverna, Sask., Canada, April 28, 1926.

Got "Glads" tonight. Am well pleased with quality and size and appreciate very much the replace E. Tabor, and complimentary Orange Queen.

Another satisfied customer.

Our Prices

Our prices are as low as they can be made for first quality stock and we can not offer big discounts in the form of extras. However, we have not forgotten the thrills we used to get when we unpacked our bulbs and found there just the thing we had been wanting in the form of extras. We will give good values and Then Some.

Terms

Terms are cash with order or 25 per cent of order will hold for later shipment. We must have full cash before shipment unless instructed to ship C. O. D.

Delivery

Unless otherwise specified the prices in this list are prepaid.

All orders accepted subject to prior sale.

We promptly acknowledge all orders with duplicate copy of your order.

Reference: State Bank of Andrews.

Information

We furnish leaflet containing simple, yet complete, instructions for succeeding with Dahlias and Gladiolus with each order.

We suggest that you purchase a quantity of the small sizes of Glads. Plant these along with the larger sizes or by themselves and you can greatly prolong the season of bloom. The following kinds do well from small bulbs;—Alice Tiplady, Bengal Tiger, E. J. Shaylor, Orange Queen, Rose Ash, Topaz, Scarlet Princeps. These late flowers coming as they do in the cool fall weather are especially fine. Combine them with art colored Zinnias for attractive boquets.

If you are a member of the A. G. S. and send us your number with your order you are entitled to 5 per cent discount from these prices. If you are not a member we would be glad to send in your application for membership.

Every variety we list has "won its spurs" and you can depend on them doing well. Giant Nymph, Glendale, Orange Queen, E. J. Shaylor, Mrs. F. C. Peters, Purple Glory, Mrs. Leon Douglas, W. H. Phipps, Mrs. Dr. Norton, Mrs. Frank Pendleton, and Scarlet Princeps, cannot be surpassed regardless of price consideration. To these we should add Marie Kunderd, Evelyn Kirtland, Alice Tiplady, and Souvenir.

We reserve the right to substitute the next size if out of the size ordered, unless instructed not to do so. We do not substitute varieties unless permission is given to do so. **ORDER EARLY.**

